



# Isa Knox Anew LX Ultimate Rejuvenating Day Cream

---

Let youthful skin blossom with the power of peonies.

## What It Is

Discover the power of peonies with this multi-purpose paeonol-infused day cream which visibly reduces wrinkles and improves the appearance of skin's tone, clarity, and texture.

## Key Ingredients

- Peony extract/paeonol:
  - Helps visibly firm skin.
  - Helps lighten the appearance of age spots.
  - Visibly brightens skin.
  - Restores mature skin cells to their youthful state.
  - Helps with firmness, overall health of skin.
- Nutmeg:
  - Helps to visibly even skin tone and calm and soothe skin.
- Niacinamide (vitamin B3):
  - Helps to visibly tighten pores and diminish the appearance of dullness.
- Panthenol (provitamin B5)
  - Improves skin hydration while visibly smoothing and softening skin.

## Why We Love It

- Deluxe skin care.
- Infused with paeonol extract derived from rare peonies.
- Visibly reduces wrinkles.
- Formulated with ingredients that help improve skin's elasticity and radiance.

## How To Use It

- In the AM.
- Apply to cleansed skin after serum and eye serum.
- For AM use, follow with your SPF of choice. We love Anew Hydra Fusion Daily Beauty Defense SPF 50!

## The Results Are In (Claims)

- 9 out of 10 women said it made their skin look and feel dramatically smoother.\*
- 9 out of 10 women said it makes skin look and feel firmer.\*

*\*Based on a 7-day consumer-perception test.*