

## **Key Ingredients**

- Peony extract/paeonol:
  - Helps visibly firm skin.
  - Helps lighten the appearance of age spots.
  - Visibly brightens skin.
  - Restores mature skin cells to their youthful state.
  - Helps with firmness and overall health of skin.
- · Ceramide:
  - An ingredient known to protect skin's moisture barrier while boosting hydration to keep it looking firm and smooth.
- Niacinamide (vitamin B3):
  - Helps to visibly tighten pores and diminish the appearance of dullness.
- Squalane:
  - Helps replenish skin for a soft, velvety, and smooth appearance.

# Isa Knox Anew LX Ultimate Rejuvenating Serum

Let youthful skin blossom with the power of peonies.

#### What It Is

Discover the power of peonies with this luxurious paeonol-infused serum, formulated with ingredients that help improve skin's elasticity and radiance while visibly reducing the appearance of fine lines and wrinkles for a younger, firmer look.

### Why We Love It

- Deluxe skin care.
- Helps address multiple visible signs of aging: tone, texture, and clarity.
- Visibly reduces the appearance of fine lines and wrinkles.
- Infused with paeonol extract derived from rare peonies.

#### How To Use It

- Use in the AM or the PM.
- Apply to cleansed skin and follow with eye serum and moisturizer.

## The Results Are In (Claims)

• 9 out of 10 women said it made their skin look and feel dramatically smoother.\*

<sup>\*</sup>Based on a 7-day consumer-perception test.